

# How do Postgraduate Students find Information on the WWW

Information Quality  
Information Retrieval  
and the World-wide Web



University of Wollongong



As part of the PhD project:

## The Impact of User Perceptions of Information Quality on WWW Information Retrieval Strategies

Postgraduate students are invited to be part of a user-group that will change the way Internet Search Engines are built.

### Who is the User-group?

If you:

1. Are a postgraduate university student
2. Regularly use the World-wide Web to search for and retrieve information
3. Regularly use Web-based search engines
4. Chiefly use the World-wide Web to locate useful information, rather than to be "entertained"

### What should I do?

1. Go to the informationqualityonline.com website  
[www.informationqualityonline.com](http://www.informationqualityonline.com)
2. Read the Informed Consent documentation (called "terms & conditions")  
*this outlines the data-collection methodology and ethics related information*  
[www.informationqualityonline.com/docs/PhDproposal-TandC\[051004\].pdf](http://www.informationqualityonline.com/docs/PhDproposal-TandC[051004].pdf)
3. **Fill in the on-line registration form to be part of the user-group**  
[www.informationqualityonline.com/form01\\_registration.html](http://www.informationqualityonline.com/form01_registration.html)

### What is involved?

1. Participation involves completing four on-line surveys/questionnaires  
*note: Users are also asked to complete a Real Information Retrieval Episode (RIRE) ~ although this task is optional*
  - » 2 x TAM surveys (approx 3-5 minutes each)
  - » 2 x questionnaires (approx 10-15 minutes each)
  - » RIRE\* real information retrieval episode (varies on user's task)

\* The RIRE is optional.

Each new survey will automatically open after you submit a completed one.



#### Require More Information?

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