

How do Academics & Researchers find Information on the WWW

Information Quality
Information Retrieval
and the World-wide Web



University of Wollongong



As part of the PhD project:

The Impact of User Perceptions of Information Quality on WWW Information Retrieval Strategies




Academics & Researchers are invited to be part of a user-group
that will change the way Internet Search Engines are built.

Who is the User-group?

If you:

1. Are an academic, actively involved in research (collaborative or individual)
2. Regularly use the World-wide Web to search for and retrieve information
3. Regularly use Web-based search engines
4. Chiefly use the World-wide Web to locate useful information, rather than to simply be "entertained"

What should I do?

1. Go to the informationqualityonline.com website
 www.informationqualityonline.com
2. Read the Informed Consent documentation (called "terms & conditions")
this outlines the data-collection methodology and ethics related information
 [www.informationqualityonline.com/docs/PhDproposal-TandC\[051004\].pdf](http://www.informationqualityonline.com/docs/PhDproposal-TandC[051004].pdf)
3. **Fill in the on-line registration form to be part of the user-group**
 www.informationqualityonline.com/form01_registration.html

What is involved?

1. Participation involves completing four on-line surveys/questionnaires
note: Users are also asked to complete a Real Information Retrieval Episode (RIRE) ~ although this task is optional
 - » 2 x TAM surveys (approx 3-5 minutes each)
 - » 2 x questionnaires (approx 10-15 minutes each)
 - » RIRE* real information retrieval episode (varies on user's task)

* The RIRE is optional.

Each new survey will automatically open after you submit a completed one.



Require More Information?

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